

# LSU INSIGHT

LSU INSIGHT is an interactive mapping tool that brings LSU's statewide impact into clear focus. Developed in partnership with Felt and Lightcast, the platform offers data-driven insights into where LSU graduates live and work, what industries they serve, and how they contribute to Louisiana's economy and communities.

## THROUGH AN EASY-TO-USE MAP, VISITORS CAN EXPLORE KEY INFORMATION ABOUT:

ENROLLMENT AND GRADUATION TRENDS

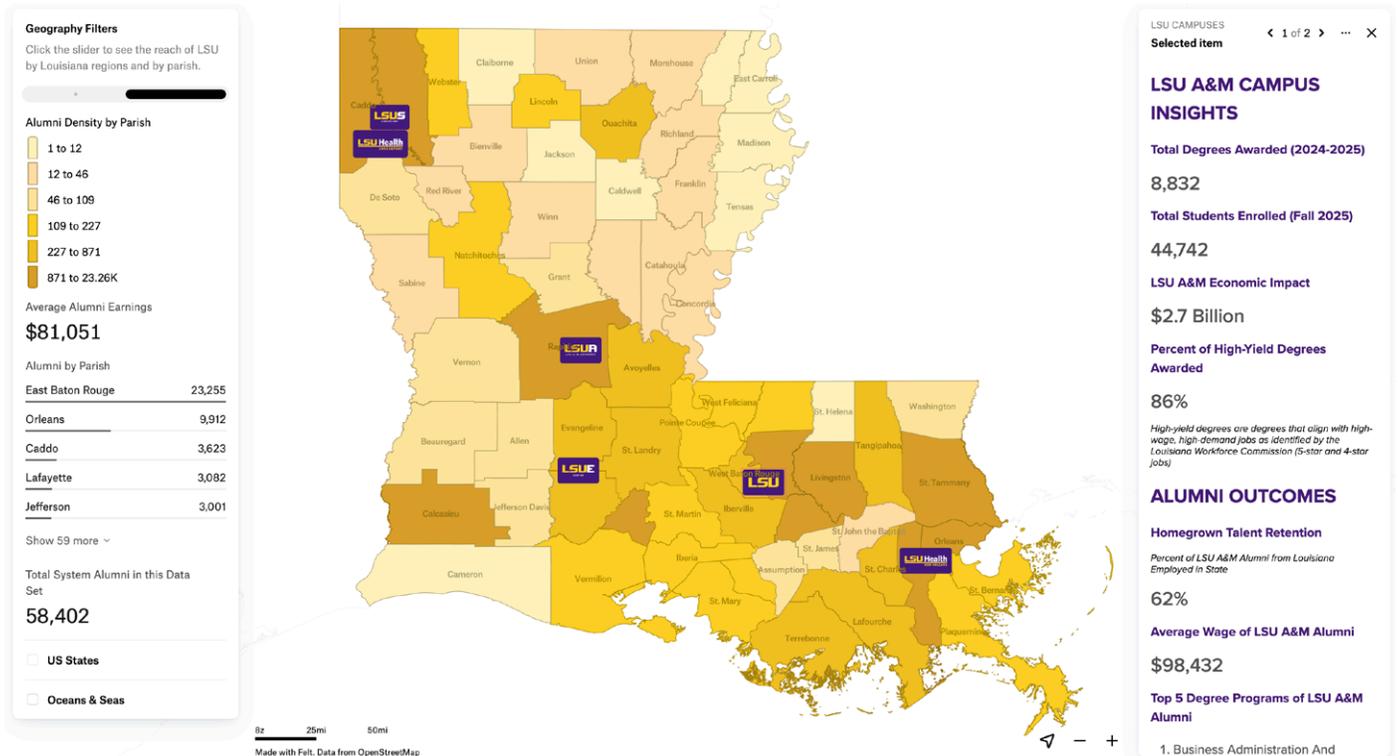
TOP EMPLOYERS AND INDUSTRIES HIRING LSU GRADUATES

HIGH-DEMAND DEGREES THAT SUPPORT THE STATE'S ECONOMY

GRADUATE EARNINGS AND WORKFORCE OUTCOMES

NUMBER OF GRADUATES EMPLOYED IN LOUISIANA

WHERE LSU ALUMNI LIVE AND WORK IN LOUISIANA



## VARIABLE DEFINITIONS

**Alumni Density:** Displays the current residential locations of LSU alumni. Users can view alumni distribution by **Louisiana region** or **parish** using the interactive slider in the legend.

**Economic Impact:** Represents the annual economic impact of the system by region and parish, as reported in the 2023 LSU Economic Impact Report.

**Enrollment:** Displays full system-wide enrollment numbers for Fall 2025 sourced from the Louisiana Board of Regents Statewide Student Profile System.

**Degrees Awarded:** Represents the number of graduates system-wide for the 2024–2025 academic year, based on data from the Louisiana Board of Regents Statewide Completers System.

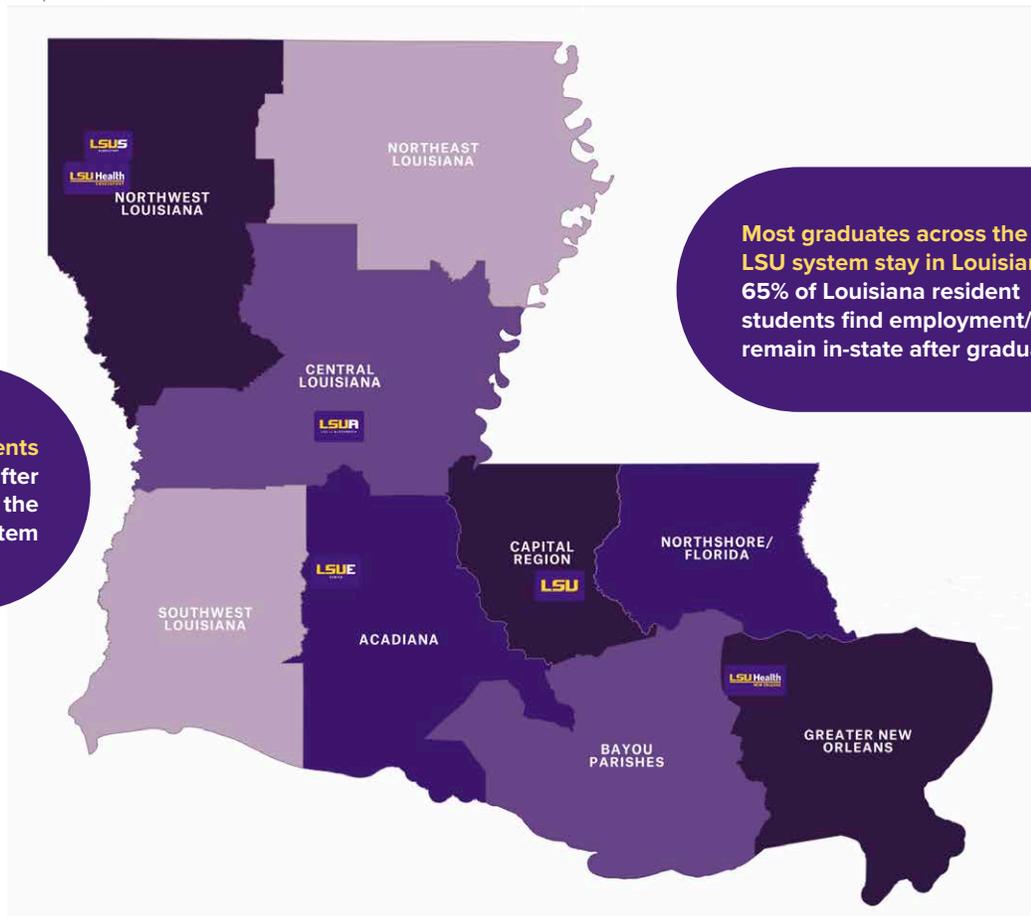
**Average Alumni Earnings:** Reflects overall average earnings for LSU alumni.\*

**Top Employers and Industries:** Highlights the top companies and industries employing LSU alumni.

- Industry is classified using the North American Industry Classification System (NAICS), matched with the SOC of the individual's most recent job.\*\*
- Employer is based on the standardized name of the most recent employer listed on the alum's public profile.\*\*

*\*Earnings estimates are based on each profile's Standard Occupation Code (SOC) and their current geographic location. Lightcast determines field alignment by comparing the Classification of Instructional Programs (CIP) code of the degree to the SOC code of the job, using a proprietary CIP-SOC crosswalk.*

*\*\*Totals may not equal the full number of alumni observations per geography, as these fields depend on information self-reported in individual profiles.*



[LSU.edu/external-affairs/insight](https://lsu.edu/external-affairs/insight)